

Part Time Content Creator

Location: Rainbow Power Company HQ, Nimbin, NSW
Reports to: Marketing Manager
15hrs per week



About Rainbow Power Company

Rainbow Power Company is one of Australia's longest operating renewable energy companies, supplying solar, battery storage and off-grid energy systems across Australia and internationally since 1987.

Based in Nimbin, we work across residential, commercial, off-grid and international projects with a strong focus on long term performance, practical energy solutions and community connection.

As the business continues to grow across commercial and international sectors, we are looking for a Part Time Content Creator to support the ongoing production, organisation and distribution of marketing content.

About the Role

This role is ideal for someone organised, creative and digitally minded who enjoys turning raw content into polished and engaging marketing material.

The position focuses primarily on editing, organising and preparing content captured by the Marketing Manager and wider team, while also assisting with social media preparation, content scheduling and occasional on site content capture.

This is a practical support role within the marketing team and may suit someone looking for flexible school hour work. Work can be performed over a set 2 or 3 days each week.

Key Responsibilities

Content Editing and Production

- Edit and format photo and video content for social media, Meta advertising campaigns and website use
- Prepare reels, short form videos and visual social media content
- Assist with formatting educational and promotional video content
- Support creation of project showcases, brochures and marketing collateral
- Maintain consistency in visual presentation and formatting across marketing channels

Social Media and Digital Support

- Assist with scheduling and preparing social media content
- Prepare content for Meta advertising campaigns
- Support website project uploads, galleries and image organisation

- Assist with blogs, newsletters and case studies through formatting and content preparation
- Help maintain a consistent content flow across digital platforms

Content Organisation and Asset Management

- Organise and maintain media libraries, project footage and marketing assets
- Categorise and archive content for future campaigns and long term marketing use
- Assist in maintaining organised and accessible marketing resources

Site Visits and Content Support

- Attend occasional site visits, events or community activities approximately once per month for supplementary content capture and behind the scenes material
- Assist with capturing supporting photo and video content where required
- Support documentation of projects, company activities and community engagement initiatives

About You

- Experience with video editing, social media content creation or digital marketing support
- Strong organisational skills and attention to detail
- Comfortable working independently as well as collaboratively within a team environment
- Comfortable using social media platforms including Instagram, Facebook, TikTok and YouTube
- Ability to work independently and manage multiple tasks
- Basic photography or videography skills are desirable
- Interest in renewable energy, sustainability or regional communities is advantageous
- Experience using Adobe Creative Suite for video, image and content editing is desirable
- Holds a current driver's licence and is comfortable travelling to occasional project sites and events within the region

What We Offer

- Flexible school hour work structure
- Creative and varied role within a growing company
- Opportunity to grow alongside an expanding marketing department
- Meaningful work within the renewable energy industry

To Apply

Please send your resume, portfolio or examples of previous content work, along with a short introduction to lizzie.buscaino@rpc.com.au about yourself and your experience.